



2020 Member Directory & Resource Guide



Reach your buyer!

The ABC Minnesota/North Dakota Chapter *Membership Directory* is a comprehensive list of member companies and partners. The *Resource Guide* offers key details about our member suppliers that are important to construction buyers – specifics that are important when making purchasing decisions. Plus, the center *Excellence in Construction Awards* insert showcases award-winning member projects. The award insert is a great place to congratulate winning projects that you helped with.

Don't miss out on getting into this high-profile publication in this 2020 election year!

Wide distribution:

- MN/ND ABC Chapter members
- Top 100 Midwest Construction Users
- AIA MN and ND members
- Award banquet attendees (*award insert*)
- Complete directory also available online



DIRECTORY FAST FACTS:

2,500 directories distributed

250 "Excellence in Construction" inserts also used as official awards program

Pricing for extra exposure as low as **\$75**

4 New high-impact advertising opportunities

For information, contact Todd at info@pernstainer.com or (952) 841-1111.

Download the 2020 rate card at:
www.bit.ly/2020ABCMNND

Showcase new products in this sponsored section toward the front of the directory. Includes: a photo, 50-word description, company name, and website.

projects get done ahead of schedule. Available in five face styles and 20 colors – as well as custom-colors. Use our planning tool to sample glazed block in your projects.
Johnson Concrete Products, johnsonconcrete.com

NEW!

FULL PAGE ADVERTORIAL (C)

Showcase your product expertise!

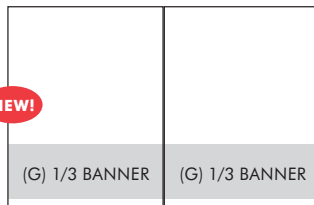


NEW!

An advertorial educates the reader about a product or service, answers common questions, and solves challenges. It's a great way to showcase your product knowledge. Fee includes cost for writing and design.

1/3 PAGE BANNER (G)

A banner ad spans the entire width of a page. For extra impact, purchase two banner ads we can place them side-by-side on facing pages.



NEW!

Accepted Advertising Formats

Email a printed-ready PDF file (print setting, 10MB or smaller) to info@pernstainer.com or contact Todd Pernsteiner for larger files transfer instructions.

Production Services

Ads must be print-ready when they're submitted. If you need design assistance, we also offer creative services. For more information, contact Todd Pernsteiner at 952-841-1111 or info@pernstainer.com.

Acceptable Advertising

The Publishers (Pernsteiner Creative Group and MN/ND ABC Chapter) reserve the right to decline any advertising for any reason. Notification will be made in writing.

Advertising Dimensions & Rates

	Width x Height	Before Oct. 25, 2019		After Oct. 25, 2019		Non-Member	
		B/W	Color	B/W	Color	B/W	Color
(A) Full page (with bleed)	8.5" x 11" (+ .125" bleed)	\$800	\$875	\$1,050	\$1,000	\$1,300	\$1,500
(B) Full page (non-bleed)	7.5" x 9"	\$800	\$875	\$1,050	\$1,000	\$1,300	\$1,500
(C) Full page advertorial NEW!	N/A (Photos & editorial text)	\$1,100	\$1,150	\$1,250	\$1,375	\$1,500	\$1,675
(D) 2-page side-by-side spread NEW!	17" x 11" (+ .125" bleed)	\$1,300	\$1,375	\$1,475	\$1,525	\$1,950	\$2,150
(E) 1/2 page vertical	3.625" x 9"	\$450	\$475	\$500	\$550	\$800	\$900
(F) 1/2 page horizontal	7.5" x 4.25"	\$450	\$475	\$500	\$550	\$800	\$900
(G) 1/3 page banner NEW!	8.5" x 3" (+ .125" bleed)	\$325	\$350	\$375	\$425	\$550	\$650
(H) 1/4 page	3.625" x 4.5"	\$285	\$320	\$325	\$385	\$475	\$525
(I) 1/8 page	3.625" x 3.625"	\$240	\$285	\$285	\$325	\$400	\$475

(E) 1/2 page vertical	Qty:	x \$	= Total: \$
(F) 1/2 page horizontal	Qty:	x \$	= Total: \$
(G) 1/3 page banner	Qty:	x \$	= Total: \$
(H) 1/4 page	Qty:	x \$	= Total: \$
(I) Directory inside front cover	Qty:	x \$	= Total: \$
(J) Directory inside back cover	Qty:	x \$	= Total: \$
(K) Directory back cover	Qty:	x \$	= Total: \$
(L) Awards inside front cover	Qty:	x \$	= Total: \$
(M) Awards inside back cover	Qty:	x \$	= Total: \$
(N) Awards back cover	Qty:	x \$	= Total: \$
(O) Featured product listing ▼	Qty:	x \$	= Total: \$
(P) Directory logo listing ■	Qty:	x \$	= Total: \$
Total due: \$			

resolution photos and a company bio to Todd at info@pernstainer.com by December 20, 2019.

- ▼ For featured product listings (O), please send a high resolution product photo and 50-word description about the product to Todd at info@pernstainer.com by December 20, 2019.
- If adding your company logo to your directory listing (P), please email a greyscale electronic version of your logo (in eps, ai or tif format) to Todd at info@pernstainer.com by December 20, 2019.

Advertiser Information (Please print)

Advertising Contact _____

Company _____ Street _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Email _____

Website _____

All payments are due by January 7, 2020

Make checks payable to: Pernsteiner Creative Group

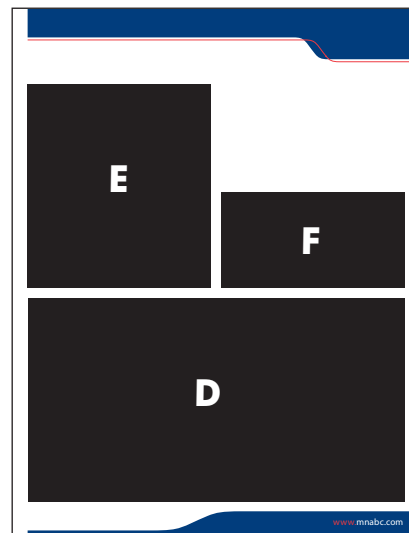
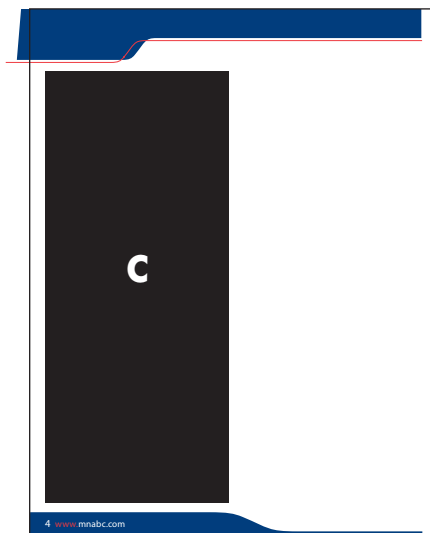
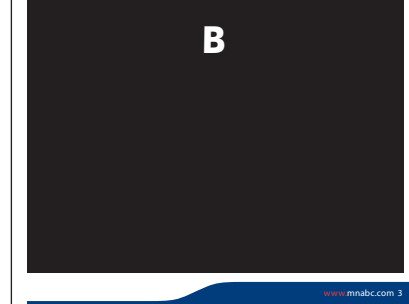
NOTE: VISA/MC payments accepted. Call Todd at (952) 841-1111 for details.



2,250+ "Excellence Awards" inserts will be printed and distributed to:
Top 100 Construction Users
in the Midwest and AIA-MN & ND.

Magazine style format with editorial on helpful construction topics. Sections include:

- Excellence in Construction award winners
- ABC Chapter award winners
- Members by listed category
- Alphabetical member



ALL MEMBERS! Opportunities

Carlson Center

Category: Residential Multi-Family
The Island project rests on a wooded, 12-acre private island, in the Carlson Business Center in Minnetonka, MN. The five-story, 174 unit wood-frame structure features a natural setting with sweeping views, underground parking, pool, sauna, outdoor fire-pit area and other stunning amenities. Constructed to meet "LEED for Homes Mid-Rise" design & performance criteria, the project included extensive wetland restoration to preserve the existing woodland and paved walking trails around the island. The project is owned by High Street Residential, subsidiary of Trammell Crow Company, and joint venture partner Principal Real Estate Investors, and was designed by ESG Architects, Inc. of Minneapolis.



Size A

Size B

www.mnabc.com 19

This full-color awards insert is also used as the **OFFICIAL PROGRAM** for the annual Excellence in Construction Awards Banquet held on January 24, 2020 in Golden Valley.

Advertising Opportunities:

Size A: 2.625" wide x 1.5" high

\$250 per ad

Size B: 4.625" wide x 1.5" high

\$375 per ad

Ads reservations due: December 14, 2019

Awards banquet: January 24, 2020

Directory mails: February 2020

No charge for design – submit ad content via email for layout. Or, send a print-ready pdf.

For more information, call or email Todd Pernsteiner at 952-841-1111 or info@pernsteiner.com.

Advertising Agreement

Project(s) subcontracted _____ Builder _____

Your firm _____ Contact _____

- ☒ (C) 1/2 Page Vertical: \$475 _____
☐ (D) 1/2 Page Horizontal: \$ _____
☒ (E) 1/4 Page: \$375 _____
☐ (F) 1/8 Page: \$ _____
☐ (G) Inside Front Cover: \$ _____
☐ (H) Inside Back Cover: \$ _____
☐ (I) Back Cover: \$ _____
☐ (J) Awards Inside Front Cover: \$ _____
☐ (K) Awards Inside Back Cover: \$ _____
☐ (L) Awards Back Cover: \$ _____
☒ Logo in directory listing*: \$100

Special placement fee _____
 Placement location _____
 Total Due: \$950 _____

*If adding logo to company listing in directory, please
 email an electronic version of your logo (eps or tiff)
 to: info@pernstainer.com by December 16, 2019.

Advertiser Information (Please print)

Advertising Contact Hua Her

Business Seaton, Peters & Revnew, P.A.

Street 7300 Metro Blvd., Suite 500

City Minneapolis

State MN Zip Hua Her

Phone (952) 921-4614

Fax (952) 896-1804

Email hher@seatonlaw.com

Website www.seatonlaw.com

Payment is due by December 14, 2019

Check payable to: Pernsteiner Creative Group

VISA/MC payments accepted. Call Todd at (952) 841-1111 for details.

All payments for advertising are due by Friday, December 16, 2019 to secure placement in guide. Pernsteiner Creative Group reserves the

- ☐ (C) 1/2 Page Vertical: \$ _____
- ☒ (D) 1/2 Page Horizontal: \$ **450** _____
- ☐ (E) 1/4 Page: \$ _____
- ☐ (F) 1/8 Page: \$ _____
- ☐ (G) Inside Front Cover: \$ _____
- ☐ (H) Inside Back Cover: \$ _____
- ☐ (I) Back Cover: \$ _____
- ☐ (J) Awards Inside Front Cover: \$ _____
- ☐ (K) Awards Inside Back Cover: \$ _____
- ☐ (L) Awards Back Cover: \$ _____
- ☒ Logo in directory listing*: \$125

Special placement \$ _____

Placement location _____

Total Due: \$ **575** _____

*If adding logo to company listing in directory, please
email an electronic version of your logo (eps or tiff)
to: info@pernstainer.com by Friday, December 7, 2012.

Advertiser Information (Please print)

Advertising Contact **Brianne Hoffman** _____

Business **Roers** _____

Street **200 45th Street South** _____

City **Fargo** _____

State **ND** _____ Zip **58103** _____

Phone (**701**) **356-5050** _____

Fax (**701**) **282-2121** _____

Email **bhoffman@roers.com** _____

Website **www.roers.com** _____

Payment is due by **December 7, 2012**

Check payable to: **Pernsteiner Creative Group**

VISA/MC payment accepted. Call for details.

All payments for advertising are due by Friday, December 7, 2012 to secure placement in guide. Pernsteiner Creative Group reserves the

- ☐ (C) 1/2 Page Vertical: \$ _____
☒ (D) 1/2 Page Horizontal: \$ **450** _____
☐ (E) 1/4 Page: \$ _____
☐ (F) 1/8 Page: \$ _____
☐ (G) Inside Front Cover: \$ _____
☐ (H) Inside Back Cover: \$ _____
☐ (I) Back Cover: \$ _____
☐ (J) Awards Inside Front Cover: \$ _____
☐ (K) Awards Inside Back Cover: \$ _____
☐ (L) Awards Back Cover: \$ _____
☐ Logo in directory listing*: \$125

Special placement \$ _____
 Placement location _____
 Total Due: \$ **450** _____

*If adding logo to company listing in directory, please
 email an electronic version of your logo (eps or tiff)
 to: info@pernstainer.com by Friday, December 12, 2014.

Advertiser Information (Please print)

Advertising Contact **Cory Dalbec** _____

Business **Ziegler CAT** _____

Street **901 West 94th St.** _____

City **Minneapolis** _____

State **MN** _____ Zip **55420** _____

Phone (**952**) **887-5813** _____

Fax () _____

Email **cory.dalbec@zieglercat.com** _____

Website **www.zieglercat.com** _____

Payment is due by **December 12, 2014**

Check payable to: **Pernsteiner Creative Group**

VISA/MC payment accepted. Call for details.

All payments for advertising are due by Friday, December 12, 2014 to secure placement in guide. Pernsteiner Creative Group reserves the