

2025 ABC Member Directory & 2025 Awards Program

ABC MN/ND Exposure Opportunities



**Hyper-targeted
construction marketing
tools that can help grow
sales in 2025!**

Advertising benefits:

- Create awareness of your membership, participation and support of the ABC Minnesota/ North Dakota chapter.
- Stretch your marketing dollars with discounted rates for ABC members
- Get you exposure in front of regional construction end-users.
- **Premium placements still available!**

Advertising Deadlines

Early-bird rates deadline:

December 13, 2024

Awards advertising deadline:

January 6, 2025

Directory only advertising deadline:

January 31, 2025

EXCLUSIVE ABC MEMBER- ONLY OPPORTUNITY!

Set yourself apart in the directory!

Get featured with your company logo in the alphabetical listings for just \$185.

ation, LLC
ie Grossman
e@imrestoration.com
Lakeside Ave. SE
ve, MN 55372
548-5589
751-5402
restoration.com

ted Building Solutions
Jones
ones@lbsmn.com
orthdale Blvd, NW
spids, MN 55433
999-4836



J-Berd Mechanical, Inc.
Brad Smith
bsmith@j-berd.com
PO Box 7308
St. Cloud, MN 56302-7308
p: 320-656-0847
f: 320-656-0312
www.j-berd.com

PO Box 476
Albany, MN 56307
p: 320-845-4789
f: 320-845-4920
www.jtelectricserv

Juul Contracting
Morrill Wendlandt
juulcont@hutchtel.
PO Box 189
Hutchinson, MN 55
p: 320-587-2989
f: 320-587-0964
www.juulcontracti

Showcase your work to ABC members!

2025 Excellence in Construction Award Program

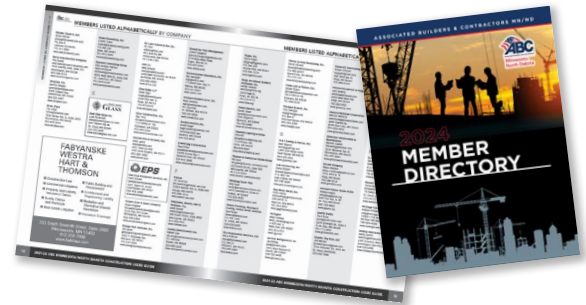
- Showcases 2024 award-winning member projects.
- Official Excellence in Construction Awards program used at the 2025 banquet on January 29.
- The program is also stitched into all 2025 Directories and mailed to all members in late winter.



PREMIUM PLACEMENTS AVAILABLE - DON'T DELAY!

2025 ABC MN/ND Member Directory

- A comprehensive listing of contact information of member companies and partners.
- Mails directly to all members in early 2024. Also distributed at other ABC events.
- Includes the 2023 Excellence Awards insert stitched in the center.



EARLY-BIRD DEADLINE FOR EXTRA SAVINGS IS DECEMBER 13, 2024!



**AWARDS
DEADLINE!**
DEADLINE TO GET INTO
2025 EXCELLENCE AWARDS
PROGRAM IS
Jan. 6, 2025!

For more advertising information, contact account manager Todd Pernsteiner:

Phone: 952-841-1111 | Email: info@pernsteiner.com

2025 Member Directory & 2025 Awards Program

Reach MN & ND construction buyers!

The Associated Builders and Contractors of Minnesota/North Dakota Chapter (ABC) helps members increase their visibility through promotion of merit-based quality and safety. A quality construction provider means greater efficiencies and cost-savings that add up over the long haul.

The **ABC MN/ND Membership Directory** includes comprehensive listings of member companies and partners – key details about our member suppliers that are important to construction decision-makers. The directory is mailed to members in early 2025 and also given out at events.

The **Excellence in Construction Awards** program showcases award-winning 2024 member projects. The piece is the official program used at the Excellence Awards Banquet on January 29, 2025; it is also stitched into the center of all Member Directories.

Accepted Advertising Formats

Ads should be submitted print-ready in PDF format. JPEG or PNG formats are also acceptable if high resolution (300 dpi at full size).

FREE DESIGN SERVICES

Need help with your awards or directory ad(s)? We offer up to one hour of complimentary design services. Questions? Contact Todd Pernsteiner at todd@pernsteiner.com or 952-841-1111.

Advertising Agreement

Dimensions & Rates

Early-bird rate deadline: December 13, 2024!

All Award program ads are full color; Directory ads are available in color or black & white.

	Width x Height (inches)	ABC Member Rates		Non-Member Rates	
		Directory	Awards Program	Directory	Awards Program
A Awards back cover*	8.5" x 11" (+ 1/8" bleed)		☐ \$1,675 (color)		N/A (members only)
B Awards inside front cover*	8.5" x 11" (+ 1/8" bleed)		☐ \$1,575 (color)	☐ \$1,900 (color)	
C Awards inside back cover*	8.5" x 11" (+ 1/8" bleed)		☐ \$1,450 (color)	☐ \$1,775 (color)	
D Directory inside front cover*	8.5" x 11" (+ 1/8" bleed)	☐ \$1,615 (color)		☐ \$2,175 (color)	
E Directory inside back cover*	8.5" x 11" (+ 1/8" bleed)	☐ \$1,500 (color)		☐ \$1,850 (color)	
F Directory back cover*	8.5" x 11" (+ 1/8" bleed)	☐ \$1,675 (color)		N/A (members only)	
G Full page (bleed)	8.5" x 11" (+ 1/8" bleed)	☐ \$825 (b&w)	☐ \$995 (color)	☐ \$1,250 (b&w)	☐ \$1,400 (color)
H Full page (non-bleed)	7.5" x 9"	☐ \$825 (b&w)	☐ \$995 (color)	☐ \$1,250 (b&w)	☐ \$1,400 (color)
I 1/2 page	7.5" x 4.25"	☐ \$605 (b&w)	☐ \$695 (color)	☐ \$925 (b&w)	☐ \$1,025 (color)
J 1/4 page	3.625" x 4.5"	☐ \$445 (b&w)	☐ \$550 (color)	☐ \$695 (b&w)	☐ \$815 (color)
K 1/8 page	3.625" x 4.5"	☐ \$315 (b&w)	☐ \$375 (color)	☐ \$515 (b&w)	☐ \$655 (color)
L Logo listing (eps, jpg or png)	1.625" x .5" (max sizes)	☐ \$185 (b&w)		N/A (logo add-on available to members only)	
Total ABC Member advertising		\$	\$		
Total Non-Member advertising				\$	\$
TAKE 15% OFF if ad reserved & paid by Dec. 13, 2024		- \$	- \$	- \$	- \$
Total amount due		\$	\$	\$	\$

*Premium advertising spaces available on a limited, first-come, first served basis.

Company _____ Contact Person _____
Street _____ City _____ State _____ Zip _____
Phone _____ Email _____

For award program ads, please list companies and projects your ad(s) should run near. Please call Todd at 952-841-1111 if you have any questions:**

☐ Check enclosed ☐ Please send me an electronic invoice to pay with credit card

All Award program advertising payments are due by January 6, 2025. Directory advertising payments are due January 31, 2025. Pernsteiner Creative Group and ABC MN/ND will assign advertising space as it's received. Premium spaces assigned based on chronology of date purchased. Ad requests received after the deadline will be accepted based on space availability. Pernsteiner Creative Group and ABC MN/ND Chapter reserve the right to refuse advertisements for any reason. Ad space reservations are final and may not be cancelled.

Advertiser signature _____ Date _____

Printed name _____

Return agreement and payment (checks payable to Pernsteiner Creative Group) to:
Pernsteiner Creative Group, 5115 Excelsior Blvd #433, St. Louis Park, MN 55416

Or email completed form to: todd@pernsteiner.com

**Note: We will do our best to place your award ad(s) near the winning project(s). Placements will be assigned based on the order they are received.



Questions? Contact: Todd Pernsteiner at 952-841-1111 or todd@pernsteiner.com